Nonstop Bon Jovi

Swift takes writing skills to the greeting card biz
Your next greeting card message could come straight from Taylor Swift. The country singer has inked a deal to pen copy for American Greetings. The cards are slated to hit shelves in the spring.

‘Gossip Girl’-inspired drinks hit Empire Hotel
This fun bit of news comes courtesy of New York mag’s Grub Street: The Empire Hotel last night launched $15 “Gossip Girl”-themed cocktails. On the show, Chuck Bass (Ed Westwick) owns the hotel.

Spotted around town
Reality star Kelly Osbourne joking with pal over Lik Big Macs at STX X: Brooke Shields being honored at the Hope for Depression Research Foundation Luncheon at 10 on the Park.

Saget + Amish teens + mail-order bride
Bob Saget is one weird dude. For his forthcoming reality show “Bob Saget’s Strange Days” (2010), the “Full House” star immerses himself in different — and we mean different — ways of life.

He’ll go from... living with a group of partying Amish teenagers before they decide which of them they’ll commit to being baptized as Amish adults, to submerging himself in the world of mail-order brides, according to A&E’s press notes.

yogaworks for everybody now open in soho

Pam & Richie’s playfully serious design mantra
Richie Rich and Pamela Anderson walk at their A*Muse fashion show in New Zealand in September.

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